



*2 Church Lane
Brightwell-cum-Sotwell
Wallingford
Oxon
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Dear

March 2014

Wallingford Carnival - Saturday 21 June 2014

The theme for Wallingford Carnival this year is 'Heroes and Heroines'. This event is run to benefit the community and businesses of Wallingford and has become a hugely successful annual event which everyone is very proud of.

The town centre is closed to traffic from 10:30am until 5:00pm on Carnival Day, for various charity, trade stalls and music. A traditional carnival procession will then pass through the town, led by the Mayor of Wallingford and this year's Wallingford Carnival Ambassador, finishing at the historic Kinecroft. Once there, the public will find a whole afternoon's entertainment including funfair, stalls and entertainment followed by live music to round off the evening.

We are determined that Wallingford Carnival will continue to be the envy of all the other towns that can no longer provide such an event.

Wallingford Carnival is self funded and entirely run by volunteers. The Carnival Committee needs to raise around £6,000 to put on this year's special event. Carnival Day is only possible through sponsorship by local businesses such as yourselves. The Town Council provides many amenities on the day, but it does not cover the costs of event, so we **are looking for a number of 'Sponsors' for the all the entertainment in The Market Place and on The Kinecroft at £300 each.**

The Carnival programme giving details of events and sponsors, including your company logo, will be sent free to every home in Wallingford. In addition your logo and a link to your website will be featured on the Wallingford Carnival website for the following year.

If you are unable to commit to being a full sponsor, any donation will be very welcome. Cheques should be made payable to Wallingford Carnival and sent to the above address.

Thank you for your support and we look forward to a fantastic, colourful day.

Yours sincerely,

*Rose Sutton
Chairperson and Committee Member for Sponsorship
Wallingford Carnival Committee*

WALLINGFORD CARNIVAL - THIRD SATURDAY IN JUNE